

Tricky Treats™ with MOS MAX® was developed specifically for veterinarians and pet owners to simplify the difficult task of administering medication to your dog or cat. In addition, Tricky Treats with MOS MAX are a healthy and rewarding treat for routine use in training, rewarding and pampering your pet. The Treats are soft and pliable, so they can be quickly and easily molded around any medication shape or size. The formulation and packaging provide several distinct benefits:

### Safety

- ✓ Contains no corn, wheat or soy so can be safely used with food allergic pets.
- ✓ Hypoallergenic. Both palatable flavors use hydrolyzed proteins that have been hydrolyzed to 3,500 daltons, so safe to use even with pets allergic to these proteins.
- ✓ Contains significantly less sodium making it ideal to use with pets that have medical conditions impacted by this ingredient.

### Cellophane Wrapped Treats

- ✓ Two treats are individually wrapped in a cellophane wrapper to ensure freshness and maintain soft texture.
- ✓ Able to dispense the exact number of treats needed for a course of medication treatment.
- ✓ Wrapper is labeled "Tricky Treats For Pets" for easy identification and safety.



### Choice of Flavors

- ✓ Roasted Chicken
- ✓ Grilled Duck
- Either flavor can be safely and effectively dosed with dogs and cats.

### Healthy and Nutritious

- ✓ Manufactured using cold extrusion technology with no heat and minimal mechanical stress, so the ingredients are not denatured and maintain their natural nutrition.
- ✓ Includes MOS MAX to enhance the pet's immune system and aid in normalizing the pet's entire gut microflora keeping your pet healthier.
- ✓ Only 17 kcal/treat.



Actual Size:  
Two Tricky Treats wrapped for individualized dosing and dispensing.

## Feeding Guidelines for Use With Medications



Important: Do not touch Tricky Treats with the same hand that handles the medication.

Pet Name: \_\_\_\_\_

Dosing Directions: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### Clinic Contact:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



**Simplify dosing and reward your pet with a beneficial treat at the same time!**

## Tricky Treats™ with MOS MAX®

*(Highly Palatable Treat to Hide Medications)*

Learn more inside



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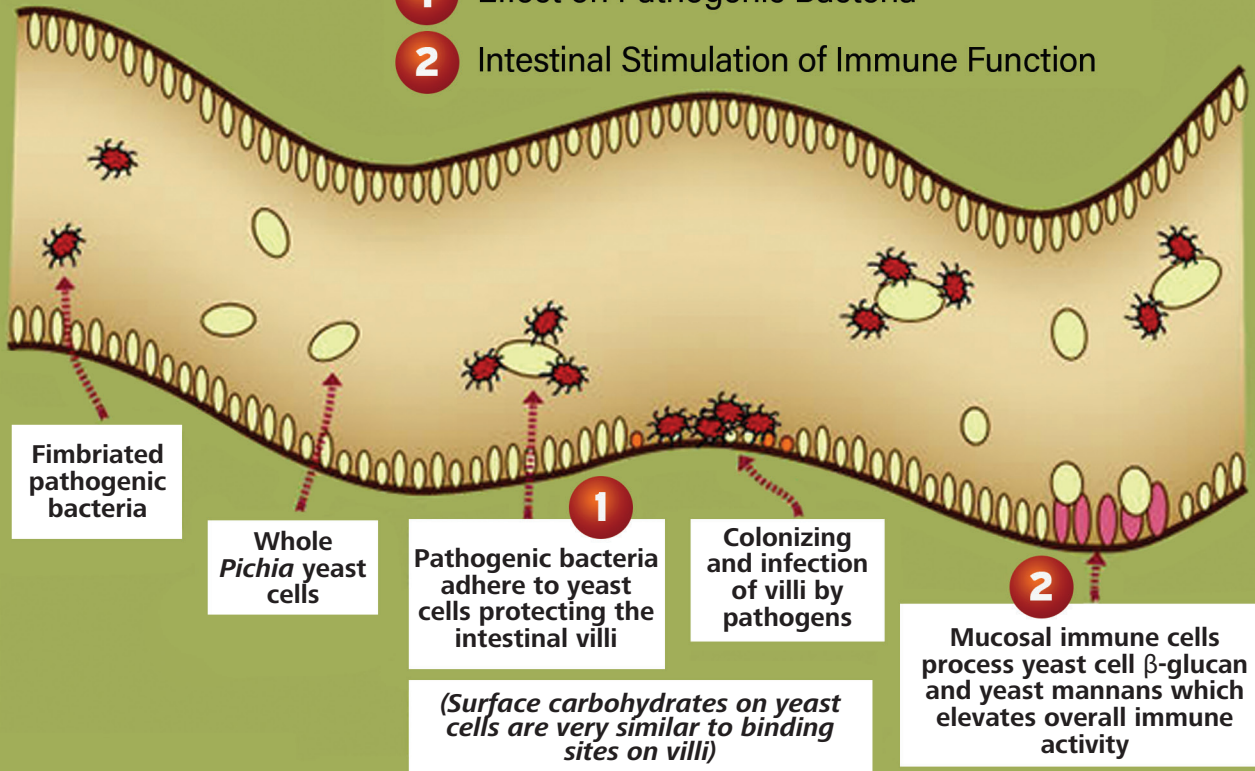


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# Now with MOS MAX<sup>®</sup>

- 1 Effect on Pathogenic Bacteria
- 2 Intestinal Stimulation of Immune Function



**Includes proprietary and industry-first MOS MAX<sup>®</sup> to enhance the pet's immune system and aid in normalizing the entire gut's microflora.**

- ▶ MOS MAX is a prebiotic ingredient that includes multiple strains of yeast mannans (mannan-oligosaccharides) and also beta-glucans. Research has shown that fimbriated bacterial pathogen species readily adhere to the surface of yeast mannans, thereby interfering with the infection process. Therefore, fewer of these pathogens are available for intestinal colonization resulting in less infections. Yeast mannans and beta-glucans can help to positively modulate and condition the pet's immune activity, especially in the gut.
  - The prebiotic activity from MOS MAX will help normalize gut microflora faster than a probiotic ingredient that has to survive, grow and colonize in sufficient numbers.
  - Can be safely and effectively used during antibiotic therapy with potential additional beneficial outcomes.

- ▶ This unique combination allows the microbiome to adapt and provides a higher probability for a more effective response to the interaction with pathogenic bacteria that have shown possible adherence to yeast mannans, such as *E. coli*, *Salmonella*, *Clostridium* and *Klebsiella*.
- ▶ Enhanced benefits for the pet when using Tricky Treats to hide medications or use as a rewarding treat with potentially better outcomes for the pet and pet owner.

Tricky Treats<sup>™</sup> with MOS MAX<sup>®</sup> are packaged with two treats in a cellophane wrapper to keep the treats fresh and highly palatable. This minimizes waste and keeps the treats fresh longer. In addition, this allows for individualized dosing and dispensing saving time and money.



Tricky Treats with MOS MAX is the efficient solution to ensure your pet receives their medication when necessary, so the treatment is successful. In addition, these Treats can be used for a variety of other indications with your pet to reward their positive behavior, pamper them or just provide a rewarding treat.



Supported by Pala-Tech's unique 100% Palatability Acceptance guarantee.

