

Tricky Treats™ (Highly Palatable Treat to Hide Medications)



Tasty, nutritious and safer alternative to commonly used human food (i.e. cheese, hot dogs, peanut butter, etc.) for hiding pills, tablets and capsules when administering medication to pets.

- ▶ Simplify daily administration of medication for pet owners.
- ▶ **Improve dosing compliance for medicine** to generate better clinical results.
- ▶ Tricky Treats mask the smell and taste of medicine and can also be fed as an everyday soft and chewy treat for training, rewarding and pampering the pet.



Includes proprietary and industry-first MOS MAX® to enhance the pet's immune system and aid in normalizing the entire gut's microflora.

- ▶ **MOS MAX is a prebiotic ingredient that includes multiple strains of yeast mannans (mannan-oligosaccharides) and also beta-glucans.** Research has shown that fimbriated bacterial pathogen species readily adhere to the surface of yeast mannans, thereby interfering with the infection process. Therefore, fewer of these pathogens are available for intestinal colonization resulting in less infections. Yeast mannans and beta-glucans can help to positively modulate and condition the pet's immune activity, especially in the gut.
 - The prebiotic activity from MOS MAX will help normalize gut microflora faster than a probiotic ingredient that has to survive, grow and colonize in sufficient numbers.
 - Can be safely and effectively used during antibiotic therapy with potential additional beneficial outcomes.
- ▶ This unique combination allows the microbiome to adapt and provides a higher probability for a more effective response to the interaction with pathogenic bacteria that have shown possible adherence to yeast mannans, such as *E. coli*, *Salmonella*, *Clostridium* and *Klebsiella*.
- ▶ Enhanced benefits for the pet when using Tricky Treats to hide medications or use as a rewarding treat with potentially better outcomes for the pet and pet owner.

Pala-Tech™ LABORATORIES

The Science of Palatability™



Made in Canada

Industry-first packaging to ensure freshness and for individualized dispensing.

- ▶ Packaged specifically for use by licensed veterinarians in a clinic environment.
- ▶ **Two treats are individually wrapped in a cellophane wrapper** to keep the treats fresh and highly palatable.
- ▶ Able to prescribe/dispense the proper number of treats for the period of medication dosing.
 - Eliminate waste and have clients buy only what they need, saving them money.
 - Bulk box package size is ideal for in-clinic use and for dispensing the necessary amount.

Available in two highly palatable flavors pets love to eat.

- ▶ **Roasted Chicken** ▶ **Grilled Duck**

Safe to use, especially for pets with food allergies.

- ▶ **No corn, wheat or soy included in either flavor.**
- ▶ **Hydrolyzed chicken and hydrolyzed duck proteins.** Both proteins have been hydrolyzed to 3,500 daltons.

High quality soft chew formulation.

- ▶ Proprietary blend of ingredients provides an excellent mouth-feel, texture and aroma providing a healthy, tasty and easy-to-swallow treat.
- ▶ Manufactured using cold extrusion technology with no heat and minimal mechanical stress, so the ingredients are not denatured and will maintain their natural nutrition.
- ▶ Guaranteed analysis:

- Crude Protein (min.): 10.0%	- Moisture (max): 23.0%
- Crude Fat (min.): 8.0%	- Calorie content: 17 kcal/treat
- Crude Fiber (max): 1.0%	

100% Palatability Acceptance guarantee.

- ▶ Pala-Tech guarantees pets will readily consume this treat. If your client's pet does not like the taste of this product, simply contact your authorized Pala-Tech Veterinary Distributor for replacement product.



Available in 2 package sizes.

- ▶ 30-count soft chew treats/bag (wrapped in pairs).
- ▶ 400-count bulk box (wrapped in pairs).
- FREE counter display boxes included for use in your clinic.



Actual Size:
Two Tricky Treats wrapped for individualized dosing and dispensing

Tricky Treats™ (Highly Palatable Treat to Hide Medications)



- ✓ Nutritious TREAT simplifying administration of medication.
- ✓ Enhance immune system and gut microflora with MOS MAX.
- ✓ Veterinary packaging allows for individualized dosing and dispensing.
- ✓ Safe to use with food allergic pets.

Tricky Treats™ (Highly Palatable Treat to Hide Medications) Corn Free - Wheat Free - Soy Free



Recommended Use: Tricky Treats are a tasty and nutritious alternative to commonly used human food (i.e. cheese, hotdogs, peanut butter, etc.) for hiding pills, tablets and capsules when administering medication to your pet. Using Tricky Treats to deliver medication will make this experience a rewarding and simple task.

Each Tricky Treat is made with a proprietary blend of ingredients to provide an excellent mouth-feel, texture and functionality, so it is easy for the pet to swallow the treat with the concealed medication. This will prevent pets from biting into bitter tasting medications and spitting them out.

Tricky Treats are conveniently wrapped in pairs to preserve freshness and prevent the treats from drying out and cracking.

Ingredients: Barley Flour, Hydrolyzed Chicken, Vegetable Glycerin, Cane Molasses, Whey Protein, Vegetable Oil, Natural Flavors, Rosemary Extract, Xanthan Gum, Yeast Extract & Primary Dried Yeast (MOS MAX®), Citric Acid and Mixed Tocopherols.

MOS MAX® conditions the pet's natural defenses by enhancing immune system development and normalizing gut microflora.

Guaranteed Analysis:

Crude Protein (min.)	10.0%
Crude Fat (min.)	8.0%
Crude Fiber (max.)	1.0%
Moisture (max.)	23.0%
Calorie Content:	342 kcal/100g (calculated) 17 kcal/1 treat

Manufactured for:
Pala-Tech™ Laboratories, Inc.
The Science of Palatability™
Lakeville, MN 55044 USA

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Made in Canada.



Feeding Guidelines:

For Tablets



1. Push



2. Squeeze

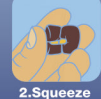


3. Feed

For Capsules



1. Insert



2. Squeeze



3. Feed

Important: Do not touch Tricky Treats with the same hand that handles the medication.

If Tricky Treats become dry and crumbly, gently massage and re-work between fingers until the natural oils are released. Then form the treat around the medication and feed as directed.

KEEP OUT OF REACH OF CHILDREN

Store at room temperature (59° F – 86° F) out of direct sunlight. Avoid excessive heat.



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